

**BRIGHTPOINT**  
INFOTECH

## Corporate Overview

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Innovative **Digital Transformation Services** Accelerating Business Growth

# GLOBAL YET LOCAL

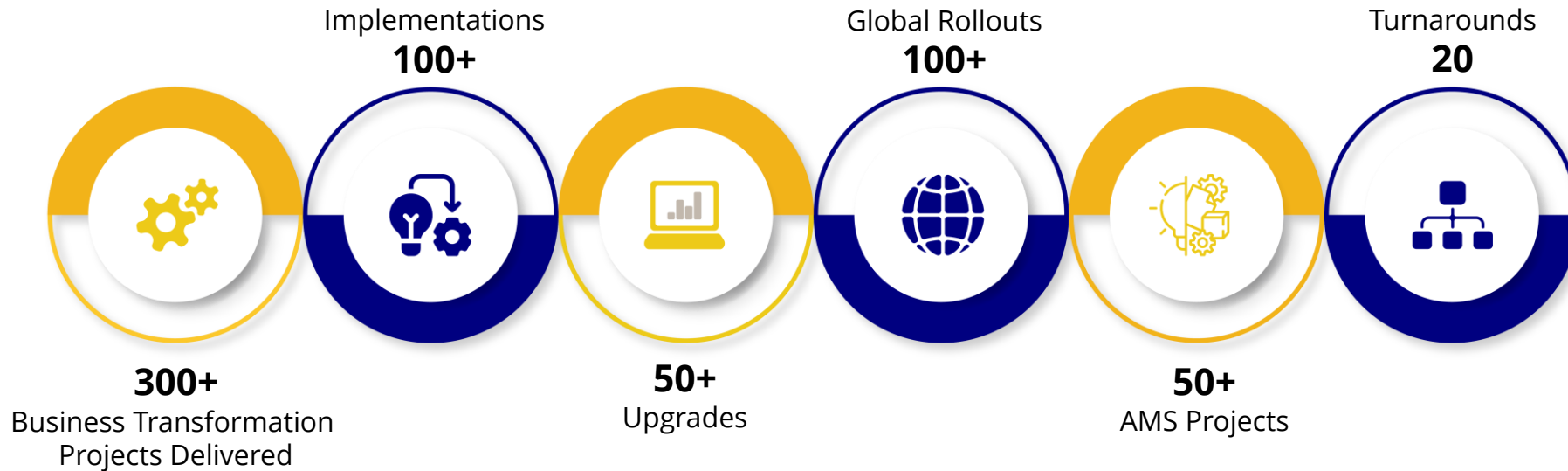


Winner of 2023 **Stevie®**  
**Awards for International**  
**Expansion**





## Business Transformation | Digitization | Automation



15+ years of Extensive experience in delivering technology solutions and services



## Business Transformation

- Business Process Re-engineering
- Manufacturing Operations Improvement
- Supply Chain Optimization
- ERP Consulting
- Human Resource & Payroll Transformation
- Cloud Enablement



## Digitalization

- Implementation
- Customization
- Performance Optimization
- Cross Platform Integration
- Managed Services
- Business Intelligence
- Data Aggregation
- Application Development
- Mobile App Development



## Automation

- IT Process Automation
- Data Analytics
- AP Automation
- Artificial Intelligence (AI)
- Machine Learning (ML)
- Robotic Process Automation (RPA)
- Internet of Things (IoT)



We have worked with Global clients across various Industries. Our Industry leading **Digital Transformation Solutions & Services** allows us to offer a unique value and perspective from delivering solutions to SMB's and Enterprise segment Industries



Manufacturing



Distribution



Oil & Gas



Retail



Higher Education



Pharma & Healthcare



Services



Construction



Non-profit



Contracting



## BUSINESS OBJECTIVES

Understand business objectives and define a project plan



## DISCOVER

Design and recommend the potential AI processes



## DEFINE

Define goals & success criteria in conjunction with Business users



## FEASIBILITY CHECK

Perform feasibility check by studying the existing processes and applications



## PROOF OF CONCEPT

Build a PoC that provides insights to system design and development approach

**We assist organizations in navigating and implementing comprehensive changes to enhance their operations, strategies, and overall performance**



**Business Process Re-engineering:** We help companies revamp and optimize their existing processes to improve efficiency, reduce costs, and increase productivity

**Manufacturing Operations Improvement:** Our expertise lies in identifying opportunities for enhancing manufacturing processes, streamlining operations, and maximizing productivity in the manufacturing sector

**Supply Chain Optimization:** We specialize in analyzing supply chain networks and implementing strategies to optimize inventory management, reduce lead times, and enhance overall supply chain efficiency

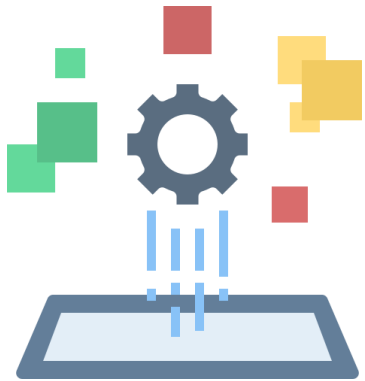
**ERP Consulting:** Our team provides consulting services to help businesses select, implement, and optimize enterprise resource planning (ERP) systems to streamline their operations and improve data management

**Human Resource & Payroll Transformation:** We support organizations in transforming their HR and payroll functions through the implementation of advanced technology, process improvements, and best practices

**Cloud Enablement:** We assist businesses in leveraging cloud computing technologies and services to enhance scalability, flexibility, and cost-effectiveness in their IT infrastructure and operations



## We help businesses embrace digital transformation by implementing technologies and strategies to digitize processes, enhance customer experiences, and drive innovation



**Implementation:** We support organizations in the successful deployment and integration of software solutions and technologies

**Customization:** We specialize in tailoring solutions to meet the unique needs and requirements of our clients, providing features to optimize performance.

**Performance Optimization:** We analyze systems, processes, and data to identify areas for improvement, and implement strategies and solutions to optimize performance, increase efficiency, and achieve business goals

**Cross Platform Integration:** We enable seamless integration and connectivity across multiple platforms, systems, and applications, ensuring efficient data flow and collaboration between different technology ecosystems

**Managed Services:** We offer comprehensive managed services, taking care of the day-to-day operations, maintenance, and support of technology infrastructure and applications, allowing businesses to focus on their core activities

**Business Intelligence:** Our expertise lies in gathering, analyzing, and interpreting data to provide valuable insights and actionable intelligence that drive informed decision-making and business growth.

**Data Aggregation:** We collect and consolidate data from various sources and systems, transforming it into meaningful and usable information for analysis, reporting, and decision-making purposes.

**Application Development:** We design and develop software applications tailored to meet specific business needs, leveraging the latest technologies and industry best practices.

**Mobile App Development:** We specialize in creating mobile applications for various platforms, enabling businesses to reach and engage their customers on mobile devices, providing convenience and enhancing user experiences.

**Client Background**

A client in the Electronics Distribution industry, managing a vast network of suppliers, warehouses, and retailers faced challenges in managing complex supply chains, order processing, inventory management, and logistics operations. To overcome these challenges and improve operational efficiency, The Client decided to implement automation tools.

**Challenges**

- Manual Order Processing
- Inefficient Inventory Management
- Complex Supply Chain
- Tedious Logistics Operations
- Lack of Data Visibility

**Solution****Order Processing**

- Automation tools were utilized to capture and process orders electronically, eliminating manual data entry.
- Data validation and integration with ERP systems ensured accurate and timely order processing, reducing errors and processing time.

**Inventory Management**

- Automation tools were integrated with inventory management systems to track stock levels, monitor demand, and automate stock replenishment.
- Real-time data and automated notifications enabled proactive inventory management, reducing stockouts and excess inventory.

**Supply Chain Management**

- Automation tools facilitated integration with suppliers, warehouses, and retailers, enabling real-time data exchange and coordination.
- Automated order tracking, shipment notifications, and delivery status updates improved supply chain visibility and customer satisfaction.

**Logistics Operations**

- Automation tools optimized transportation and logistics operations by automating route planning, vehicle scheduling, and load optimization.
- Integration with GPS and tracking systems enabled real-time monitoring and updates on shipment status, ensuring timely and efficient delivery.

**Data Analytics and Reporting**

- Automation tools provided data analytics and reporting capabilities, offering insights into key performance indicators, demand patterns, and operational efficiency.
- Customizable dashboards and reports facilitated informed decision-making and proactive management of distribution processes.

**Results**

- **Increased Operational Efficiency:** Automation reduced manual tasks, streamlined processes, and improved overall operational efficiency.
- **Enhanced Accuracy and Reduced Errors:** Automation tools minimized human errors in order processing, inventory management, and logistics operations.
- **Improved Customer Satisfaction:** Real-time order tracking, accurate inventory management, and timely deliveries improved customer satisfaction and loyalty.
- **Cost Savings:** Automation optimized inventory levels, reduced stockouts, improved logistics operations, and lowered overall operational costs.
- **Data-Driven Decision-Making:** Access to real-time data, analytics, and reporting empowered management to make data-driven decisions and identify areas for continuous improvement.

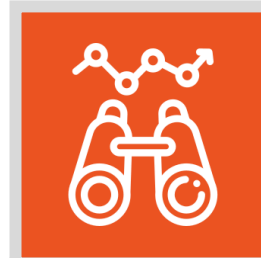
## DIFFERENTIATOR



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Our clients are at the forefront of our thinking, our preparation, our actions, and our reputation is founded on principles of customer retention and satisfaction

**Our** Industry Expertise can take your organization ahead & help it to **GROW** faster



### **Industry Awareness**

Keeping pace with changing times, trends and industrialization. Look-ahead approach is key



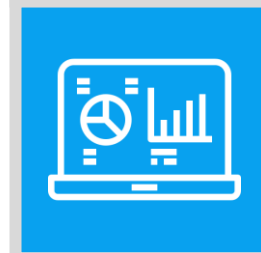
### **The Right People**

A passionate team with deep industry knowledge



### **Targeted**

Global presence and specialization in Consulting, Implementation and Support



### **Equipped**

Industry-leading solutions

# CORPORATE SOCIAL RESPONSIBILITY



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- ➔ Digital India Drive
- ➔ Education Through Bal Gurukuls
- ➔ Marathons for Supporting Girl Child Education

- ➔ Vocational training & micro-credit program
- ➔ Student Leadership Program

- ➔ Blood Donation Camps
- ➔ Hunger Eradication Campaigns

- ➔ Waste to Knowledge Campaign
- ➔ Disaster Relief



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