BRIGHTPOINT INFOTECH

Microsoft Solutions Partner
Business Applications

Corporate Overview

Innovative **Digital Transformation Solutions** Accelerating Business Growth

BRIGHTPOINT INFOTECH

Microsoft Solutions Partner

Introduction to Brightpoint Infotech

BRIGHTPOINT INFOTECH

OUR JOURNEY

Microsoft Solutions Partner

2013
- Inception of Brightpoint in USA

2014
- Won Multiple AX and GP Projects
- Started India Operations

2015
- Expansion in Africa with office in Kenya

2017
- Became Gold Partner and Direct Microsoft Cloud Solutions Provider

2019
- Acquires Kaptura
- Team Strength 80

2021
Expansion in Canada with office in Ontario

2022
- Acquires Peruteck
- Team Strength 120
- Expansion in Middle East with office in Dubai

2023
- Achieved Microsoft Solutions Partner Status
- Won Awards for Expansion, Customer Service and DEI

BRIGHTPOINT INFOTECH

VALUE PROPOSITION

Microsoft Solutions Partner

Global Partnership with Microsoft with 15+ years of relationship

Solutions & Services offerings across the entire spectrum for Microsoft Dynamics Solutions Suite

ISV Solutions Strong industry focus with a value driven and IP based Go-To Market approach

Proven Implementation Methodology for multi-country rollouts

Skill Sets across Microsoft Technologies required for Small, Medium and Enterprise scale Microsoft Dynamics deployments

Industry Expertise
Manufacturing
Distribution
Retail
Construction
Higher Education
Non-Profit

Core Solutions

ERP
POS
BI

Industry 4.0 Capabilities

AI
ML
IoT

ISV Solutions

SIS
Construct PRO
Per-Diem
Employee Pay Slip
AIA Reporting
PO Entry
Felix Access Network Printer

Services

Business Transformation
Digitization
Automation

BRIGHTPOINT INFOTECH

Microsoft Solutions Partner

Global Microsoft Solutions Partner
Independent Software Vendor (ISV)
Direct Cloud Services Provider (less than 10%)

Among the Fastest Growing Companies in America

6 Offices World-wide
100+ Employees Globally
75+ Strong Microsoft Solution Consulting Team

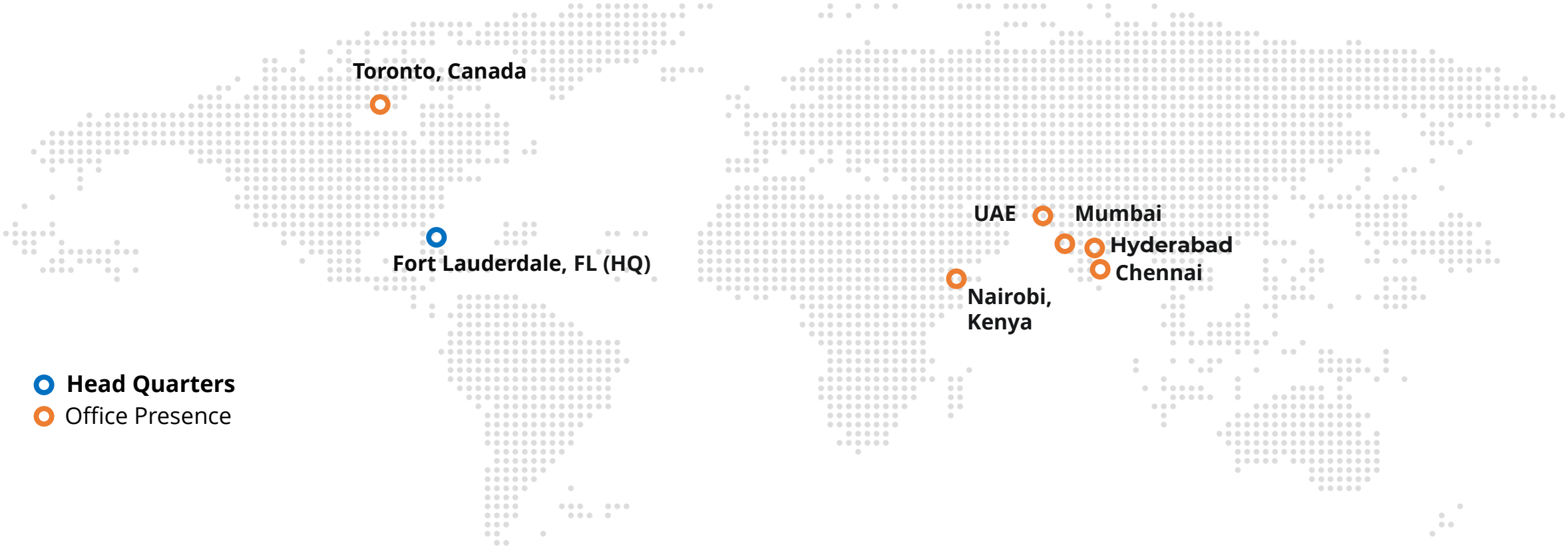
15+ years of Extensive experience in delivering technology solutions and services

MINORITY BUSINESS MBE CERTIFIED ENTERPRISE

BRIGHTPOINT INFOTECH

GLOBAL YET LOCAL

Microsoft Solutions Partner



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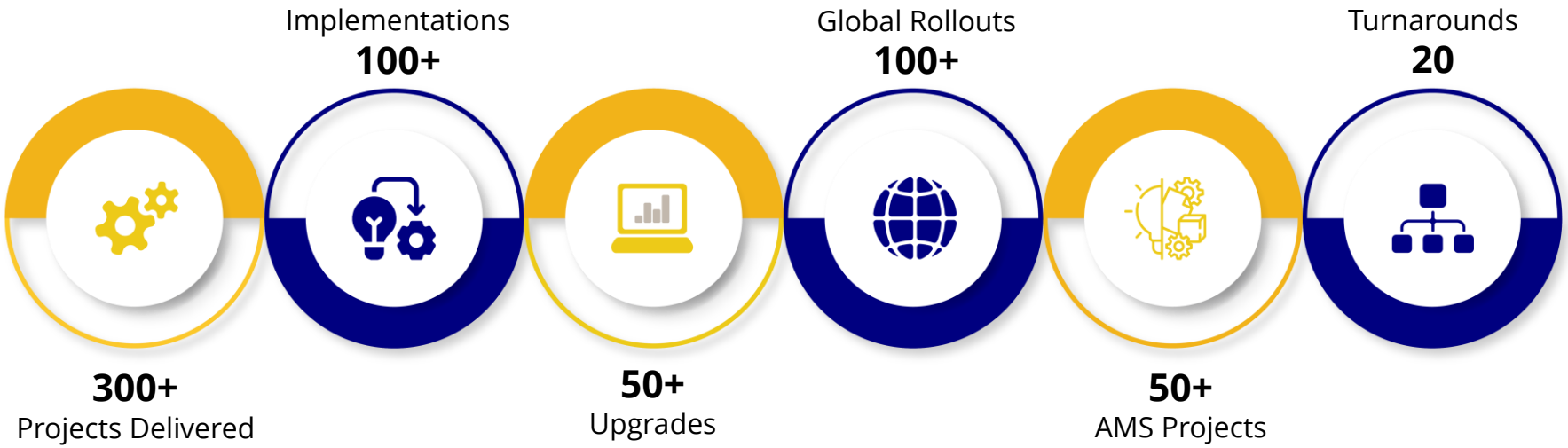
BPIT AT A GLANCE

Microsoft Solutions Partner

Consulting | Implementation | Support | Custom Development



Consultants with **Industry-Specific** Experience
PMI Certified Project Managers

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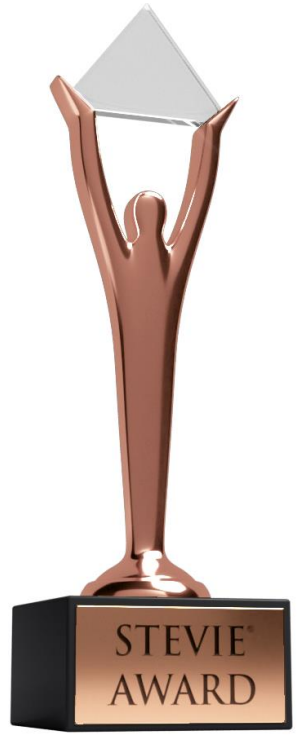
LATEST RECOGNITIONS

Microsoft Solutions Partner

Secured a Spot **on Inc. 5000's List of America's Fastest-Growing Private Companies**

Winner of 2023 **Stevie® American Business Awards (ABA)** for **International Expansion**

Named **2023 Workplace Excellence Award for Tech Diversity Recipient by TMCnet**



Winner of 2023 **Stevie® International Business Awards (IBA)** for **Company of the Year** (Computer Services)

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SOLUTION OFFERING

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Microsoft Dynamics 365
Finance & Operations

Microsoft Dynamics 365
Business Central

Microsoft Dynamics
AX | Navision | Great Plains

Microsoft Azure

SharePoint

Microsoft Power Platform

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ISV SOLUTIONS FOR MICROSOFT DYNAMICS 365

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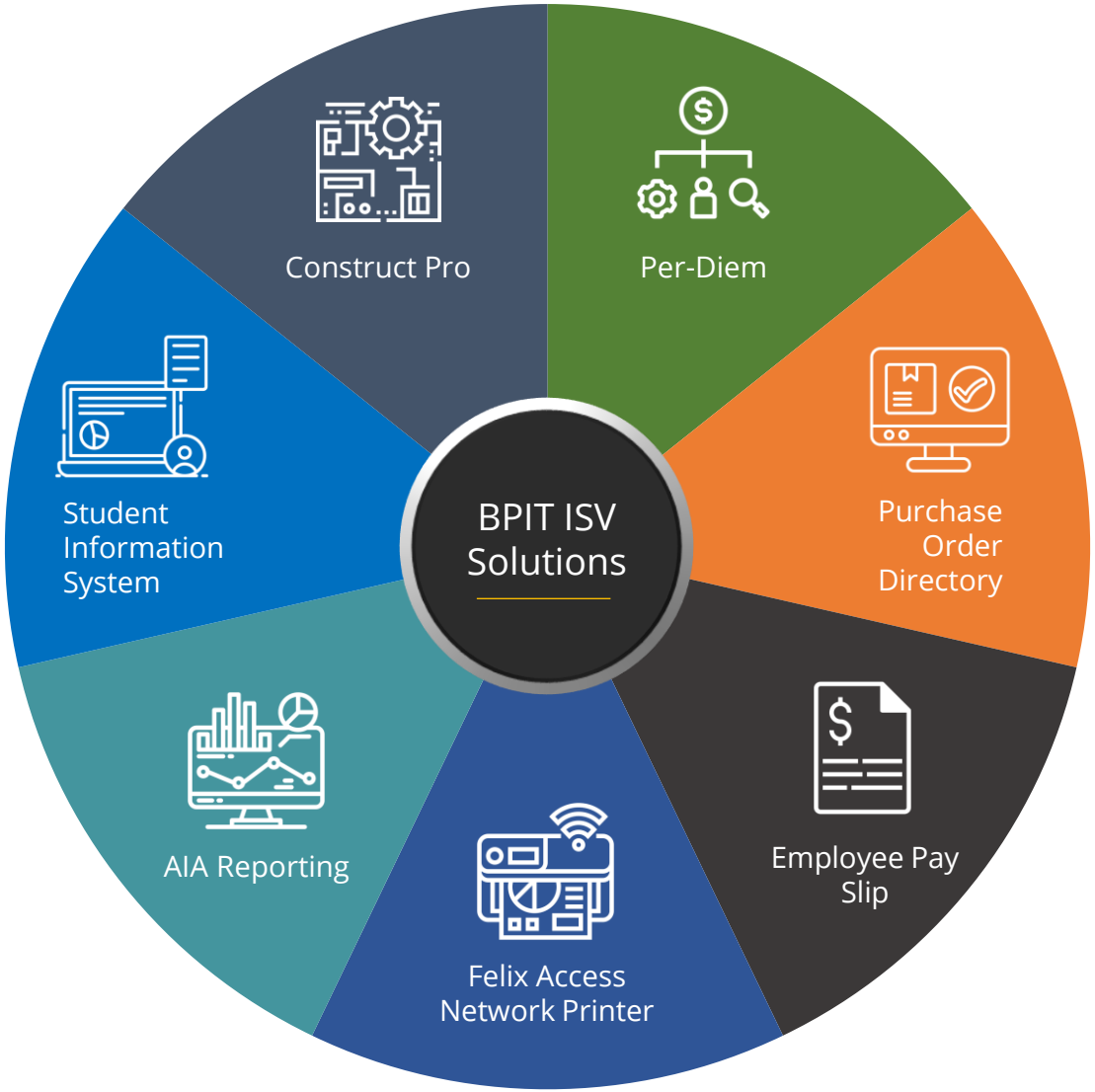

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SERVICE OFFERING

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Business Transformation

- ERP Consulting
- Business Process Re-engineering
- Cloud Enablement
- Manufacturing Operations Improvement
- Supply Chain Optimization
- Human Resource & Payroll Transformation
- Cyber Security Solutions

Digitalization

- Implementation
- Customization
- Performance Optimization
- Cross Platform Integration
- Managed Services
- Business Intelligence
- Data Aggregation
- Application Development
- Mobile App Development

Automation

- IT Process Automation
- Data Analytics
- AP Automation
- Artificial Intelligence (AI)
- RPA
- IoT

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INDUSTRY EXPERTISE

Microsoft Solutions Partner

We have worked with Global clients across various Industries. Our Industry leading **Digital Transformation Solutions & Services** allows us to offer a unique value and perspective from delivering solutions to SMB's and Enterprise segment Industries

Manufacturing

Distribution

Oil & Gas

Retail

Higher Education

Pharma & Healthcare

Services

Construction

Non-profit

Contracting

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DIFFERENTIATOR

Microsoft Solutions Partner

Our clients are at the forefront of our thinking, our preparation, our actions, and our reputation is founded on principles of customer retention and satisfaction

Our Industry Expertise can take your organization ahead & help it to **GROW** faster

Industry Awareness
Keeping pace with changing times, trends and industrialization. Look-ahead approach is key

The Right People
A passionate team with deep industry knowledge

Targeted
Global presence and specialization in Consulting, Implementation and Support

Equipped
Industry-leading solutions

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MICROSOFT EXPERTISE

Microsoft Solutions Partner

Microsoft Certified

We have excellent track record in providing consultancy, customer service and support across a range of Microsoft Dynamics solutions for small and medium sized and enterprise businesses.

Microsoft Expertise

As a Microsoft Business Solutions Partner, we can pass on a wide range of benefits to our customers including expert support, high levels of training in Microsoft products and up-to-date advice.

Microsoft Support

Our Microsoft Business Solutions Partner status means we can supply high levels of support to all customers that use Microsoft Dynamics products. We have in-house technical expertise as well as direct access to contacts.

Microsoft Developer

We also offer software development services producing bespoke and complementary applications for supported Microsoft Dynamics solutions..

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‘CUSTOMER FOR LIFE’ ENGAGEMENT MODELS

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SHORING
- Nearshore
- Offshore
- Onshore
- Hybrid

OPERATING MODEL
- Project Based
- Shared Service
- Managed Service
- Factory Model

SOURCING
- Insource/ Global In-house Centres
- Outsource
- Collaborative

OWNERSHIP
- Offshore Development Centre
- Virtual Customer Centre
- Build Operate Transfer
- Joint Venture

ENGAGEMENT MODELS ON PRICING
- Time & Material
- Time & Material with Cap
- Fixed Bid
- Staff Augmentation
- Managed Services
- Strategic Partnership
- Maintenance

STRATEGIC MODEL
- Cloud Transformation
- Global In-house Centres
- Cost Rationalization
- Rebadging

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CORPORATE SOCIAL RESPONSIBILITY

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- Vocational training & micro-credit program
- Student Leadership Program

- Digital India Drive
- Education Through Bal Gurukuls
- Marathons for Supporting Girl Child Education

- Waste to Knowledge Campaign
- Disaster Relief

- Blood Donation Camps
- Hunger Eradication Campaigns

BRIGHTPOINT INFOTECH

GLOBAL OFFICES

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